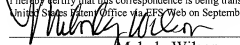


## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	)	
<b>Motoi SATO et al.</b>	)	Art Unit: <b>3622</b>
	)	
Serial No. <b>09/876,666</b>	)	Examiner: <b>Donald Champagne</b>
	)	
Filed: <b>June 7, 2001</b>	)	
	)	
For: <b>Information Delivery Scheme and Advertisement Providing Scheme Using Social Filtering Technique</b>	)	Attorney Docket No.: 44471/259522

## CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being transmitted to the  
United States Patent Office via EFS Web on September 17, 2007.

  
\_\_\_\_\_  
Melody Wilson  
DATE: September 18, 2007

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**AMENDMENT AND RESPONSE**

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Responsive to the Office Action dated June 18, 2007 in the patent application identified above, please enter the following amendments and reconsider the application in view of the appended remarks.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 13 of this paper.